

31 March 2023



## **Eckoh plc**

("Eckoh", the "Group" or the "Company")

### **Directors' Dealing**

Eckoh plc (AIM:ECK), the global provider of Customer Engagement Security Solutions, announces it has received notification that, on 31 March 2023, Scawton Limited, a company closely associated with David Coghlan, a Non-Executive Director of the Company, purchased a total of 125,000 ordinary shares of 0.25p ("Ordinary Shares") at a price of 35.25 pence per Ordinary Share.

Following the purchase, the beneficial interest of Mr Coghlan and family is in 325,000 Ordinary Shares, representing approximately 0.11 per cent. of the issued share capital of the Company.

#### **For further enquiries, please contact:**

##### **Eckoh plc**

Nik Philpot, Chief Executive Officer  
Chrissie Herbert, Chief Financial Officer  
[www.eckoh.com](http://www.eckoh.com)

Tel: 01442 458 300

##### **FTI Consulting LLP**

Ed Bridges / Emma Hall / Tom Blundell  
[eckoh@fticonsulting.com](mailto:eckoh@fticonsulting.com)

Tel: 020 3727 1017

##### **Singer Capital Markets (Nomad and Joint Broker)**

Shaun Dobson / Tom Salvesen / Alex Bond  
[www.singercm.com](http://www.singercm.com)

Tel: 020 7496 3000

##### **Investec Bank plc (Joint Broker)**

Patrick Robb / Nick Prowting / Shalin Bhamra  
[www.investec.com](http://www.investec.com)

Tel: 020 7597 5970

#### **About Eckoh plc**

Eckoh is a global provider of customer engagement security solutions, supporting an international client base from its offices in the UK and US.

Our secure payments products help our clients take payments securely from their customers through multiple channels. The products, which include the patented CallGuard, can be hosted in the Cloud or deployed on the client's site and remove sensitive personal and payment data from contact centres and IT environments. They offer merchants a simple and effective way to reduce the risk of fraud, secure sensitive data and become compliant with the Payment Card Industry Data Security Standards ("PCI DSS") and wider data security regulations. Eckoh has been a PCI DSS Level One Accredited Service Provider since 2010, securing over £5bn in payments annually.

Eckoh's customer engagement solutions enable enquiries and transactions to be performed on whatever device the customer chooses, allowing organisations to increase efficiency, lower operational costs and provide a true Omnichannel experience. We also assist organisations in transforming the way that they engage with their customers by providing support and transition services as they implement our innovative customer contact solutions.

Our large portfolio of clients come from a broad range of vertical markets and includes government departments, telecoms providers, retailers, utility providers and financial services organisations.

For more information go to [www.eckoh.com](http://www.eckoh.com)

|    |   |                                    |               |
|----|---|------------------------------------|---------------|
| 1  | Details of the person discharging managerial responsibilities / person closely associated   |                                    |               |
| a) | Name  | David Coghlan                      |               |
| 2  | Reason for the notification   |                                    |               |
| a) | Position/status   | Non-Executive Director             |               |
| b) | Initial notification /Amendment   | Initial                            |               |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |                                    |               |
| a) | Name  | Eckoh plc                          |               |
| b) | LEI   | 213800Z885E2BBU1CR76               |               |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |                                    |               |
| a) | Description of the financial instrument, type of instrument   | Ordinary shares of 0.25 pence each |               |
|    | Identification code   | GB0033359141                       |               |
| b) | Nature of the transaction   | Purchase                           |               |
| c) | Price(s) and volume(s)  | <b>Price</b>                       | <b>Volume</b> |
|    |   | 35.25 pence                        | 125,000       |
| d) | Aggregated information  |                                    |               |
|    | - Aggregated volume   | 125,000                            |               |
|    | - Price   | 35.25 pence                        |               |
| e) | Date of the transaction   | 31 March 2023                      |               |
| f) | Place of the transaction  | London Stock Exchange              |               |