## Eckoh plc (AIM:ECK)

("Eckoh", or the "Company", or the "Group")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them in accordance with the Market Abuse Regulations.

On 17 January 2022 the following nominal-cost share awards over ordinary shares of 0.25 pence in Eckoh plc (the "Awards") were granted under the Eckoh Performance Share Plan 2017 ("PSP") to the following persons (the "Executives") discharging managerial responsibilities:

| PDMR             | Position                | No. of Shares<br>under award |
|------------------|-------------------------|------------------------------|
| Nik Philpot      | Chief Executive Officer | 1,190,443                    |
| Chrissie Herbert | Chief Financial Officer | 749,985                      |

The awards have an exercise price of 0.25 pence per Share and will normally become exercisable on 17 January 2025. Awards may become exercisable subject to continued employment and performance based on the Company's total shareholder return (50%) and annual growth of the Company's adjusted earnings per share (50%), each assessed over a 3-year performance period.

All initial awards issued to the Executives under the PSP in November 2017 and measured over a 5-year period are likely to lapse in July 2022. The terms of these 2022 Awards include a mechanism for offsetting any value that may vest under the Initial PSP Award from November 2017, against the potential value that may vest under a 2022 PSP Award. The Company has discussed the Awards with its major shareholders who have indicated their support.

Further details of the Awards will be set out in the Company's annual report and accounts.

## For further information please contact:

Simon Bridges / Andrew Potts www.canaccordgenuity.com

| Eckoh plc Nik Philpot, Chief Executive Officer Chrissie Herbert, Chief Financial Officer www.eckoh.com                   | Tel: 01442 458 300 |
|--|--------------------|
| FTI Consulting LLP Ed Bridges / Jamie Ricketts / Tom Blundell eckoh@fticonsulting.com                                    | Tel: 020 3727 1017 |
| Singer Capital Markets (Nomad and Joint Broker) Shaun Dobson / Tom Salvesen / Alex Bond / Kailey Aliyar www.singercm.com | Tel: 020 7496 3000 |
| Canaccord Genuity Limited (Joint Broker)   | Tel: 020 7523 8000 |

## **About Eckoh plc**

Eckoh is a global provider of Secure Payment products and Customer Contact solutions, supporting an international client base from its offices in the UK and US.

Our Secure Payments products help our clients take payments securely from their customers through all engagement channels. The products, which include the patented CallGuard and ChatGuard, can be hosted in the Cloud or deployed on the client's site and remove sensitive personal and payment data from contact centres and IT environments. They offer merchants a simple and effective way to reduce the risk of fraud, secure sensitive data and become compliant with the Payment Card Industry Data Security Standards ("PCI DSS") and wider data security regulations. Eckoh has been a PCI DSS Level One Accredited Service Provider since 2010, securing over £5 billion in payments annually.

Eckoh's Customer Contact solutions enable enquiries and transactions to be performed on whatever device the customer chooses, allowing organisations to increase efficiency, lower operational costs and provide a true Omnichannel experience. We also assist organisations in transforming the way that they engage with their customers by providing support and transition services as they implement our innovative customer contact solutions.

Our large portfolio of clients come from a broad range of vertical markets and includes government departments, telecoms providers, retailers, utility providers and financial services organisations.

For more information go to www.eckoh.com or email MediaResponseUK@eckoh.com.

| 1  | Details of the person discharging managerial responsibilities / person closely associated |  |
|----|---|--|
| a) | Name  | Nik Philpot  |
| 2  | Reason for the notification   |  |
| a) | Position/status   | Chief Executive Officer  |
| b) | Initial notification /Amendment   | Initial Notification   |
| 3  | Details of the issuer, emission allow auction monitor                                     | ance market participant, auction platform, auctioneer or   |
| a) | Name  | Eckoh plc  |
| b) | LEI   | 213800Z885E2BBU1CR76   |
| 4  |   | n to be repeated for (i) each type of instrument; (ii) each type<br>v) each place where transactions have been conducted |

| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of 0.25 pence each GB0033359141                   |           |
|----|---|---|-----------|
| b) | Nature of the transaction   | Grant of 1,190,443 nominal-cost share awards over ordinary shares |           |
| c) | Price(s) and volume(s)  | Price(s)  | Volume(s) |
|    |   | Exercise Price: 0.25 pence  | 1,190,443 |
| d) | Aggregated information  | As above  |           |
|    | - Aggregated volume   |   |           |
|    | - Price   |   |           |
| e) | Date of the transaction   | 17 January 2022   |           |
| f) | Place of the transaction  | London Stock Exchange   |           |

| 1  | Details of the person discharging managerial responsibilities / person closely associated                     |                         |
|----|---|-------------------------|
| a) | Name  | Chrissie Herbert        |
| 2  | Reason for the notification   |                         |
| a) | Position/status   | Chief Financial Officer |
| b) | Initial notification /Amendment   | Initial Notification    |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor |                         |
| a) | Name  | Eckoh plc               |
| b) | LEI   | 213800Z885E2BBU1CR76    |

| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |           |
|----|---|---|-----------|
| a) | Description of the financial instrument, type of instrument   | Ordinary shares of 0.25 pence each                              |           |
|    | Identification code   | GB0033359141  |           |
| b) | Nature of the transaction   | Grant of 749,985 nominal-cost share awards over ordinary shares |           |
| c) | Price(s) and volume(s)  | Price(s)  | Volume(s) |
|    |   | Exercise Price: 0.25 pence                                      | 749,985   |
| d) | Aggregated information  | As above  |           |
|    | - Aggregated volume   |   |           |
|    | - Price   |   |           |
| e) | Date of the transaction   | 17 January 2022   |           |
| f) | Place of the transaction  | Outside a trading venue   |           |